

Contact Arts Consulting Group today  
to discuss your challenges and  
success stories!



Arts  
Consulting  
Group

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## Firm Overview

Celebrating its 20<sup>th</sup> anniversary in 2017, Arts Consulting Group (ACG) is the leading provider of hands-on interim management, executive search, revenue enhancement, facilities & program planning, and organizational development services for the arts and culture industry. ACG consultants are located in communities throughout North America to best serve the needs of its clients. With decades of senior leadership experience in every artistic and cultural discipline and area of functional management, ACG team members will match your passion and energy like no other organization. Your success is personal to the ACG team. Delivering high-performance ideas from the most trusted and knowledgeable minds in the arts and culture world, the firm can quickly help you achieve results. ACG is the best choice to help transform your institution and enhance the quality of life in the communities you serve, providing your organization with the perfect blend of local perspective and international expertise.

### Mission

ACG's mission is to support and strengthen a sustainable and vibrant arts and culture community by offering customized and integrated professional management consulting services.

### Core Values

ACG is guided by its core values that enable clients and consultants to CREATE amazing cultural, educational, and social experiences!

- C**ommitment to the wellbeing of our clients and consultants
- R**ecognition as an intellectual resource to the field
- E**xperience in and for this unique industry
- A**ppreciation for arts and cultural communities everywhere
- T**rusted as a partner, mentor, coach, and colleague
- E**thical standards that are second to none

### Vision

ACG's vision is to be known for the highest quality personalized services and ethical standards, recognized as a significant intellectual resource to the industry, and respected for breadth of experience and depth of knowledge in all cultural disciplines and functional areas of expertise.



**United States** CA | CO | DC | FL | IL | MA | NY | OR | TN | TX |

**Canada** AB | NS | ON

## Services Overview



### Interim Management

The show must go on despite leadership changes. A smooth transition with ACG can lead to even greater credibility and financial support.



### Executive Search

The quest to find the perfect person to fit your organization can be a daunting task. For ACG clients, it is an exciting opportunity.



### Revenue Enhancement

Most arts and culture organizations are skilled at stretching dollars. ACG is skilled at maximizing resources with powerful methods for fundraising and marketing.



### Donor Research & Planning

Are you leaving money on the table? Not if you are with ACG. Our in-depth tools can uncover a wealth of individual and institutional funding opportunities.



### Facilities & Program Planning

Community support and a cultural legacy takes careful planning, from initial project concept to grand opening, and deep expertise you are unlikely to find at any one firm except ACG.



### Organizational Development

The strongest arts and culture organizations have something others do not: A unified board of community ambassadors, a powerful vision that resonates with stakeholders, and a resilient management team. Let ACG guide you there.



### Arts Insights Publications

Looking for inspiration, best practices, new ideas, and free advice on the top management and governance standards in the arts and culture field? *Arts Insights* is ACG's free monthly publication for the arts and culture industry.



## Selected ACG Orchestra Clients



**Baltimore Symphony Orchestra**  
Baltimore, MD



**Chicago Youth Symphony Orchestras**  
Chicago, IL



**Jacksonville Symphony**  
Jacksonville, FL

Amarillo Symphony - Amarillo, TX  
Atlanta Symphony Orchestra - Atlanta, GA  
Atlantic Classical Orchestra - Fort Pierce, FL  
Baltimore Symphony Orchestra - Baltimore, MD  
Boston Baroque - Boston, MA  
Buffalo Philharmonic Orchestra - Buffalo, NY  
California Philharmonic - Pasadena, CA  
Chicago Youth Symphony Orchestras - Chicago, IL  
Colorado Symphony - Denver, CO  
Culver City Symphony Orchestra - Culver City, CA  
Delaware Symphony - Wilmington, DE  
Duluth Superior Symphony Orchestra - Duluth, MN  
Eugene Symphony - Eugene, OR  
Fort Wayne Philharmonic - Fort Wayne, IN  
Fort Worth Symphony Orchestra - Fort Worth, TX  
Handel + Haydn Society - Boston, MA  
Hawaii Symphony - Honolulu, HI  
Jacksonville Symphony - Jacksonville, FL  
Kalamazoo Symphony Orchestra - Kalamazoo, MI  
La Jolla Symphony and Chorus - La Jolla, CA  
League of American Orchestras - New York, NY  
Long Beach Symphony - Long Beach, CA  
Los Angeles Chamber Orchestra - Los Angeles, CA  
Los Angeles Philharmonic - Los Angeles, CA  
Louisville Orchestra - Louisville, KY  
Lubbock Symphony Orchestra - Lubbock, TX  
Marin Symphony - San Rafael, CA  
Mozart Classical Orchestra - Irvine, CA  
Nashville Symphony - Nashville, TN  
New Jersey Youth Symphony - New Providence, NJ

North Carolina Symphony - Raleigh, NC  
Ocala Symphony Orchestra - Ocala, FL  
Orchestra of St. Luke's - New York, NY  
Oregon East Symphony - Pendleton, OR  
Pacific Symphony - Irvine, CA  
Pasadena Symphony and Pops - Pasadena, CA  
Portland Baroque Orchestra - Portland, OR  
Redlands Symphony Orchestra - Redlands, CA  
Reno Chamber Orchestra - Reno, NV  
Sacramento Philharmonic & Opera - Sacramento, CA  
San Bernardino Symphony Orchestra - San Bernardino, CA  
San Diego Symphony - San Diego, CA  
San Luis Obispo Symphony - San Luis Obispo, CA  
Santa Barbara Chamber Orchestra - Santa Barbara, CA  
Santa Barbara Symphony - Santa Barbara, CA  
Sarasota Orchestra - Sarasota, FL  
Seattle Symphony - Seattle, WA  
Soulful Symphony - Baltimore, MD  
Springfield Symphony Orchestra - Springfield, MA  
Stockton Symphony - Stockton, CA  
Symphony New Hampshire - Nashua, NH  
Tampa Metropolitan Youth Orchestra - Tampa, FL  
The Chamber Orchestra of Philadelphia - Philadelphia, PA  
Toledo Symphony Orchestra - Toledo, OH  
Tulare County Symphony - Visalia, CA  
Verde Valley Sinfonietta - Sedona, AZ  
Vermont Symphony Orchestra - Burlington, VT  
Victoria Symphony - Victoria, BC  
Waco Symphony Orchestra - Waco, TX  
Westchester Philharmonic - White Plains, NY



**Kalamazoo Symphony Orchestra**  
Kalamazoo, MI



**Nashville Symphony**  
Nashville, TN



**Toledo Symphony Orchestra**  
Toledo, OH

# Meet ACG's Orchestra Experts



## **Bruce D. Thibodeau, DBA** **President – Boston and Toronto**

Dr. Thibodeau founded ACG in 1997 and, as its President, has been embedded in numerous projects in all practice areas to grow institutional sustainability, advance the arts and culture sector, and enhance communities served by this vibrant industry. He has guided hundreds of clients in achieving effective leadership transitions, planning cultural facilities, increasing revenues, developing dynamic institutional brands and messages, crafting strategic plans and business models, and revitalizing board governance practices. Dr. Thibodeau has conducted extensive research in a threefold exploration of stakeholders, nonprofit arts management, and cultural facility project management to highlight how stakeholders influence, and are influenced by, the activities and practices of nonprofit arts and culture organizations. Dr. Thibodeau holds a doctorate of business administration from the Grenoble Ecole de Management, a master of business administration from the F.W. Olin Graduate School of Business at Babson College, and a bachelor of music from The Hartt School at the University of Hartford.



## **Martin Bragg** **Senior Vice President – Calgary**

Mr. Bragg joined ACG in 2015, bringing a wide range of experience in presenting, producing, and managing large arts and culture organizations with a focus on organizational development, strategic planning, and sustained growth in earned and contributed revenue. His career spans more than 30 years, including Executive Director positions at the Alberta Ballet, Vancouver Playhouse, and Canadian Stage Company. At Canadian Stage, he worked both in the nonprofit and for-profit sectors and was responsible for creating innovative partnerships with companies across Canada, the United States, England, and Ireland. He has served as President of PACT Communications Centre, Vice Chair of the Professional Association of Canadian Theatres, National Chair of the Equity negotiating committee, and is founding member of the Minister's Advisory Counsel for Arts and Culture for the Province of Ontario.



## **Elisabeth B. Galley** **Senior Vice President – Dallas**

Ms. Galley has more than 30 years of experience in fundraising and development for nonprofit arts and culture organizations. Leading ACG's Revenue Enhancement practice, her areas of expertise include capital campaign feasibility, strategy, management, and implementation as well as maximizing major gift and annual fund programs. Ms. Galley has served as Chief Development Officer at the Perot Museum of Nature and Science. Under her leadership, the museum finished its \$185 million campaign one year ahead of schedule, enabling the new building to open three months early, on budget, and with a \$19 million endowment. During her five-year tenure, Ms. Galley expanded the museum's operating reserves by \$26 million and doubled its contributed revenue to \$4 million annually. Ms. Galley holds a bachelor of arts in English and master of business administration with an emphasis in marketing and nonprofit administration from the University of Delaware.



## **Rebekah Lambert** **Senior Vice President – Portland**

Ms. Lambert joined ACG in 2009 with more than 19 years of experience in performing arts management, board development, policy formulation, artistic administration, operations, and program planning. Ms. Lambert began her career in arts management with positions at the Los Angeles Philharmonic and the Young Musicians Foundation. After completing the League of American Orchestra's Orchestra Management Fellowship, she held positions with the Honolulu Symphony Orchestra and Symphony of Southeast Texas. Ms. Lambert also served as Executive Director of the Eugene Symphony, where she completed eight concert seasons with surpluses and doubled the orchestra's endowment fund. Ms. Lambert holds a bachelor of music degree from the University of California, Santa Barbara, master of business administration from the Yale School of Organization and Management, and strategic management certificate from The George Washington University and Strategy Management Group.



## **Ronda Helton** **Vice President – Nashville**

Ms. Helton has more than 20 years of experience in the arts and culture industry. Her areas of expertise include strategic marketing, branding, pricing strategies, media, and public relations. Ms. Helton previously served as Vice President of Marketing and Communication at the Tennessee Performing Arts Center and War Memorial Auditorium. Helton also spent seven years with the Nashville Symphony, ultimately becoming the organization's Senior Director of Marketing. During Ms. Helton's time with the Symphony, annual ticket sales revenue grew from approximately \$2.2 million to nearly \$8 million. She also led the award-winning branding campaign surrounding the announcement of Giancarlo Guerrero as the first new Music Director in more than 25 years. Ms. Helton holds a bachelor of arts in government and English from Western Kentucky University. Her recent client work includes Handel + Haydn Society, Marathon Center for the Performing Arts, and Toledo Symphony Orchestra.



## **Peter Mraz** **Associate Vice President – Chicago**

A formally trained pianist, Mr. Mraz brings more than 12 years of experience in arts and culture facility planning, digital media, strategic policy design, operations, and broadcasting. Prior to joining ACG, Mr. Mraz worked at the Royal Opera House at Covent Garden where he was responsible for its nationwide series of live, outdoor simulcasts. Under his leadership, the program's audiences grew by 120 percent in three years while costs fell by 7 percent. In 2014 he also initiated and delivered the first live stream of a full opera performance. Mr. Mraz spent several years with the London Symphony Orchestra working on facility and program planning for a new \$350 million concert hall. He completed his piano studies at Košice Conservatory of Music in Slovakia, graduating with a performance of Rachmaninoff's second piano concerto at age 20. He holds a bachelor of science in business administration from City University of Seattle and a master in public policy from Harvard Kennedy School. His recent client work includes Chicago Youth Symphony Orchestras, Newport Music Festival, and Sarasota Orchestra.