

Contact Arts Consulting Group today
to discuss your challenges and
success stories!



Arts
Consulting
Group

(888) 234.4236
ArtsConsulting.com
info@ArtsConsulting.com

Firm Overview

Celebrating its 20th anniversary, Arts Consulting Group (ACG) is the leading provider of hands-on interim management, executive search, revenue enhancement, facilities & program planning, and organizational development services for the arts and culture industry. ACG consultants are located in communities throughout North America to best serve the needs of its clients. With decades of senior leadership experience in every artistic and cultural discipline and area of functional management, ACG team members will match your passion and energy like no other organization. Delivering high-performance ideas from the most trusted and knowledgeable minds in the arts and culture world, the firm can quickly help you achieve results. ACG is the best choice to help transform your institution and enhance the communities you serve, providing your organization with the perfect blend of local perspective and international expertise.

Mission

ACG's mission is to support and strengthen a sustainable and vibrant arts and culture community by offering customized and integrated professional management consulting services.

Core Values

ACG is guided by its core values that enable clients and consultants to CREATE amazing cultural, educational, and social experiences!

- C**ommitment to the wellbeing of our clients and consultants
- R**ecognition as an intellectual resource to the field
- E**xperience in and for this unique industry
- A**ppreciation for arts and cultural communities everywhere
- T**rusted as a partner, mentor, coach, and colleague
- E**thical standards that are second to none

Vision

ACG's vision is to be known for the highest quality personalized services and ethical standards, recognized as a significant intellectual resource to the industry, and respected for breadth of experience and depth of knowledge in all cultural disciplines and functional areas of expertise.



United States CA | CO | DC | FL | IL | MA | NY | OR | TN | TX |

Canada AB | NS | ON

Services Overview



Interim Management

The show must go on despite leadership changes. A smooth transition with ACG can lead to even greater credibility and financial support.



Executive Search

The quest to find the perfect person to fit your organization can be a daunting task. For ACG clients, it is an exciting opportunity.



Revenue Enhancement

Most arts and culture organizations are skilled at stretching dollars. ACG is skilled at maximizing resources with powerful methods for fundraising and marketing.



Donor Research & Planning

Are you leaving money on the table? Not if you are with ACG. Our in-depth tools can uncover a wealth of individual and institutional funding opportunities.



Facilities & Program Planning

Community support and a cultural legacy takes careful planning, from initial project concept to grand opening, and deep expertise you are unlikely to find at any one firm except ACG.



Organizational Development

The strongest arts and culture organizations have something others do not: A unified board of community ambassadors, a powerful vision that resonates with stakeholders, and a resilient management team. Let ACG guide you there.



Arts Insights Publications

Looking for inspiration, best practices, new ideas, and free advice on the top management and governance standards in the arts and culture field? *Arts Insights* is ACG's free monthly publication for the arts and culture industry.

Selected ACG Performing Arts Center Clients



Alberta Jubilee Auditoria Society
Calgary, AB



The Center for the Performing Arts
Carmel, IN



The Lensic Performing Arts Center
Santa Fe, NM

Alberta Jubilee Auditoria Society
Calgary, AB

Arsenal Center for the Arts
Watertown, MA

**Arts Center & Theater
of Schenectady**
Schenectady, NY

**Arvada Center for the Arts
and Humanities**
Arvada, CO

AT&T Performing Arts Center
Dallas, TX

Boston Center for the Arts
Boston, MA

The Center for the Performing Arts
Carmel, IN

Clarice Smith Performing Arts Center
College Park, MD

**Columbia Theatre for
the Performing Arts**
Hammond, LA

Grand Performances
Los Angeles, CA

Guadalupe Cultural Arts Center
San Antonio, TX

Irvine Barclay Theatre
Irvine, CA

The Lensic Performing Arts Center
Santa Fe, NM

**Lincoln Center for the
Performing Arts**
New York, NY

**Marathon Center for
the Performing Arts**
Findlay, OH

McCallum Theatre
Palm Springs, CA

Mesa Arts Center
Mesa, AZ

The Music Hall
Portsmouth, NH

**Norris Center for
the Performing Arts**
Rolling Hills, CA

**Old School Square
Cultural Arts Center**
Delray Beach, FL

**Opera House Theater &
Performing Arts Center**
Newport, RI

Park Avenue Armory
New York, NY

Quick Center for the Arts
Fairfield, CT

**Santa Barbara Center
for Performing Arts**
Santa Barbara, CA

**Sharon Lynne Wilson
Center for the Arts**
Brookfield, WI

Smith Center for the Performing Arts
Las Vegas, NV

South Orange Performing Arts Center
South Orange, NJ

Spruce Peak Arts Center
Stowe, VT

State Theatre New Jersey
New Brunswick, NJ

Thousand Oaks Civic Arts Plaza
Thousand Oaks, CA

**Wallis Annenberg Center for
the Performing Arts**
Beverly Hills, CA

Walton Arts Center
Fayetteville, AR



Marathon Center for the Performing Arts
Findlay, OH



Park Avenue Armory
New York, NY



Sharon Lynne Wilson Center for the Arts
Brookfield, WI

Meet ACG's Performing Arts Center Experts



Bruce D. Thibodeau, DBA **President – Boston and Toronto**

Dr. Thibodeau founded ACG in 1997 and, as its President, has been embedded in numerous projects in all practice areas to grow institutional sustainability, advance the arts and culture sector, and enhance communities served by this vibrant industry. He has guided hundreds of clients in achieving effective leadership transitions, planning cultural facilities, increasing revenues, developing dynamic institutional brands and messages, crafting strategic plans and business models, and revitalizing board governance practices. Dr. Thibodeau has conducted extensive research in a threefold exploration of stakeholders, nonprofit arts management, and cultural facility project management to highlight how stakeholders influence, and are influenced by, the activities and practices of nonprofit arts and culture organizations. Dr. Thibodeau holds a doctorate of business administration from the Grenoble Ecole de Management, a master of business administration from the F.W. Olin Graduate School of Business at Babson College, and a bachelor of music from The Hartt School at the University of Hartford.



Martin Bragg **Senior Vice President – Calgary**

Mr. Bragg joined ACG in 2015, bringing a wide range of experience in presenting, producing, and managing large arts and culture organizations with a focus on organizational development, strategic planning, and sustained growth in earned and contributed revenue. His career spans more than 30 years, including Executive Director positions at the Alberta Ballet, Vancouver Playhouse, and Canadian Stage Company. At Canadian Stage, he worked both in the nonprofit and for-profit sectors and was responsible for creating innovative partnerships with companies across Canada, the United States, England, and Ireland. He has served as President of PACT Communications Centre, Vice Chair of the Professional Association of Canadian Theatres, National Chair of the Equity negotiating committee, and is founding member of the Minister's Advisory Counsel for Arts and Culture for the Province of Ontario.



Elisabeth B. Galley **Senior Vice President – Dallas**

Ms. Galley has more than 30 years of experience in fundraising and development for nonprofit arts and culture organizations. Leading ACG's Revenue Enhancement practice, her areas of expertise include capital campaign feasibility, strategy, management, and implementation as well as maximizing major gift and annual fund programs. Ms. Galley has served as Chief Development Officer at the Perot Museum of Nature and Science. Under her leadership, the museum finished its \$185 million campaign one year ahead of schedule, enabling the new building to open three months early, on budget, and with a \$19 million endowment. During her five-year tenure, Ms. Galley expanded the museum's operating reserves by \$26 million and doubled its contributed revenue to \$4 million annually. Ms. Galley holds a bachelor of arts in English and master of business administration with an emphasis in marketing and nonprofit administration from the University of Delaware.



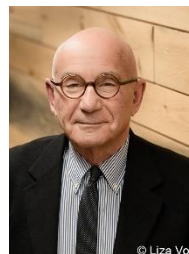
Rebekah Lambert **Senior Vice President – Portland**

Ms. Lambert joined ACG in 2009 with more than 19 years of experience in performing arts management, board development, policy formulation, artistic administration, operations, and program planning. Ms. Lambert began her career in arts management with positions at the Los Angeles Philharmonic and the Young Musicians Foundation. After completing the League of American Orchestras' Orchestra Management Fellowship, she held positions with the Honolulu Symphony Orchestra and Symphony of Southeast Texas. Ms. Lambert also served as Executive Director of the Eugene Symphony, where she completed eight concert seasons with surpluses and doubled the orchestra's endowment fund. Ms. Lambert holds a bachelor of music degree from the University of California, Santa Barbara, master of business administration from the Yale School of Organization and Management, and strategic management certificate from The George Washington University and Strategy Management Group.



Jenna Deja **Vice President – Chicago**

With more than 17 years of experience working with arts and culture organizations, Ms. Deja specializes in increasing earned and contributed revenue, developing diverse programs, and fostering collaborative relationships with board and staff. She previously spent 12 years at The Second City, where she increased touring production revenues by 85 percent, oversaw a \$4 million facility renovation, and revitalized ticket sales strategies. She has co-produced more than 20 critically and commercially successful shows with some of the country's most venerable theaters, including Woolly Mammoth Theatre Company, Actors Theatre, La Jolla Playhouse, Alliance Theatre, Goodman Theatre, Denver Center for the Performing Arts, Center Theatre Group, and New Jersey Performing Arts Center. Ms. Deja holds a bachelor of arts degree, graduating with honors from Muhlenberg College.



Victor Gotesman **Vice President – Portland**

Mr. Gotesman is an arts administrator with more than 40 years of experience working in performing arts organizations. Prior to joining ACG, he served as Executive Director of ODC in San Francisco, where he was responsible for all aspects of the organization's \$5.7 million budget. He was also the President and Principal-in-Charge of major feasibility studies and planning projects at Theater Projects Consultants (TPC). While at TPC, he acted as lead consultant on numerous projects, including facility redevelopment master plans, cultural facility studies and program plans, and new performing arts center market feasibility studies. His clients included the City of Dallas, Kodak Theater in Los Angeles, and Lincoln Center for the Performing Arts. As the first Executive Director of the Cerritos Center for the Performing Arts in Los Angeles, Mr. Gotesman developed dynamic programming in the competitive Southern California market and created the infrastructure, policies, and organizational design. He holds a master of fine arts in arts administration from the University of Iowa and a bachelor of arts in music from the University of Rochester/Eastman School of Music.