

Museum Consulting Services



Arts
Consulting
Group

**Contact ACG today to discuss your
industry challenges and success stories!**

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Firm and Services Overview

Arts Consulting Group (ACG) is the leading provider of hands-on interim management, executive search, revenue enhancement, facilities & program planning, and organizational development services for the arts and culture industry. ACG consultants are located in communities throughout North America to best serve the needs of its clients. With decades of senior leadership experience in every artistic and cultural discipline and area of functional management, ACG team members will match your passion and energy like no other organization. Delivering high-performance ideas from the most trusted and knowledgeable minds in the arts and culture world, ACG can quickly help you achieve results, providing your organization with the perfect blend of local perspective and international expertise.

Mission

ACG's mission is to support and strengthen a sustainable and vibrant arts and culture community by offering customized and integrated professional management consulting services.



Vision

ACG's vision is to be known for the highest quality personalized services and ethical standards, recognized as a significant intellectual resource to the industry, and respected for breadth of experience and depth of knowledge in all cultural disciplines and functional areas of expertise.

Core Values

We are guided by our core values that enable our clients and consultants to CREATE amazing cultural, educational, and social experiences!

- C**ommitment to the wellbeing of our clients and consultants
- R**ecognition as an intellectual resource to the field
- E**xperience in and for this unique industry
- A**ppreciation for arts and cultural communities everywhere
- T**rusted as a partner, mentor, coach, and colleague
- E**thical standards that are second to none

United States CA | DC | FL | IL | MA | MN | NY | OR | TN | TX

Canada AB | BC | ON



Interim Management

The show must go on despite leadership changes. A smooth transition with ACG can lead to even greater credibility and financial support.



Executive Search

The quest to find the perfect person to fit your organization can be a daunting task. For ACG clients, it is an exciting opportunity.



Revenue Enhancement

Most arts and culture organizations are skilled at stretching dollars. ACG is skilled at maximizing resources with powerful methods for fundraising and marketing.



Donor Research & Planning

Are you leaving money on the table? Not if you are with ACG. Our in-depth tools can uncover a wealth of individual and institutional funding opportunities.



Facilities & Program Planning

Community support and a cultural legacy takes careful planning, from initial project concept to grand opening, and deep expertise you are unlikely to find at any one firm except ACG.



Organizational Development

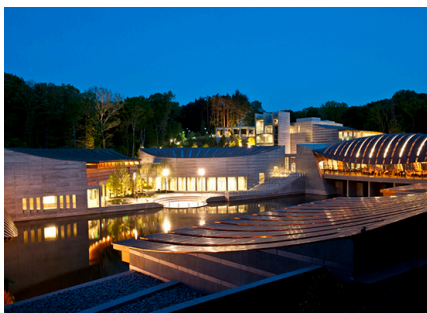
The strongest arts and culture organizations have something others do not: A unified board of community ambassadors, a powerful vision that resonates with stakeholders, and a resilient management team. Let ACG guide you there.



Arts Insights Publications

Looking for inspiration, best practices, new ideas, and free advice on the top management and governance standards in the arts and culture field? Arts Insights is ACG's free monthly publication for the arts and culture industry.

Selected Museum Clients



**Crystal Bridges Museum
of American Art**
Bentonville, AR



**Dallas Holocaust Museum Center
for Education and Tolerance**
Dallas, TX



**North Carolina Museum
of Natural Sciences**
Raleigh, NC

Agua Caliente Cultural Museum - Palm Springs, CA
 The Amistad Center for Art & Culture - Hartford, CT
 Boca Raton Museum of Art - Boca Raton, FL
 Chinese American Museum - Los Angeles, CA
 Civil Rights Institute of Inland Southern California - Riverside, CA
 Cosmosphere - Hutchinson, KS
 Crocker Art Museum - Sacramento, CA
 Crystal Bridges Museum of American Art - Bentonville, AR
 Dallas Holocaust Museum Center - Dallas, TX
 Evansville Museum of Arts, History & Science - Evansville, IN
 Fairfield University Art Museum - Fairfield, CT
 Grounds for Sculpture - Hamilton, NJ
 Guadalupe Cultural Arts Center - San Antonio, TX
 Gulf Coast Exploreum Science Center - Mobile, AL
 The Haggin Museum - Stockton, CA
 High Desert Museum - Bend, OR
 Historical Society of Washington, DC - Washington, DC
 Holocaust Memorial Center - Farmington Hills, MI
 i.d.e.a. Museum - Mesa, AZ
 J. Paul Getty Museum - Los Angeles, CA
 James A. Michener Art Museum - Doylestown, PA
 Long Beach Museum of Art - Long Beach, CA
 Long Island Children's Museum - Garden City, NY

Massachusetts Air and Space Museum - Boston, MA
 Mississippi Arts and Entertainment Experience - Meridian, MS
 Montclair Art Museum - Montclair, NJ
 Monterey Museum of Art - Monterey, CA
 Museum of Latin American Art - Long Beach, CA
 Musical Instrument Museum - Phoenix, AZ
 National Archives Foundation - Washington, DC
 National Czech & Slovak Museum & Library - Cedar Rapids, IA
 National Underground Railroad Freedom Center - Cincinnati, OH
 North Carolina Museum of Natural Sciences - Raleigh, NC
 Orange County Museum of Art - Newport Beach, CA
 Palm Springs Art Museum - Palm Springs, CA
 Pasadena Museum of California Art - Pasadena, CA
 Phoenix Art Museum - Phoenix, AZ
 Plains Art Museum - Fargo, ND
 San Bernardino County Museum - Redlands, CA
 San Diego Chinese Historical Museum - San Diego, CA
 San Jose Museum of Quilts & Textiles - San Jose, CA
 Seminary Ridge Museum - Gettysburg, PA
 Skirball Cultural Center - Los Angeles, CA
 Smithsonian Institution - Washington, DC
 Yakima Valley Museum - Yakima, WA



i.d.e.a. Museum
Mesa, AZ



Museum of Latin American Art
Long Beach, CA



National Archives Foundation
Washington, DC

Meet ACG's Museum Experts



Bruce D. Thibodeau, DBA
President – Boston

Dr. Thibodeau founded ACG in 1997 and, as its President, has been embedded in numerous projects in all practice areas to grow institutional sustainability, advance the arts and culture sector, and enhance communities served by this vibrant industry. He has guided hundreds of clients in achieving effective leadership transitions, planning cultural facilities, increasing revenues, developing dynamic institutional brands and messages, crafting strategic plans and business models, and revitalizing board governance practices. Dr. Thibodeau has conducted extensive research in a threefold exploration of stakeholders, nonprofit arts management, and cultural facility project management to highlight how stakeholders influence, and are influenced by, the activities and practices of nonprofit arts and culture organizations. Dr. Thibodeau holds a doctorate of business administration from the Grenoble Ecole de Management, a master of business administration from the F.W. Olin Graduate School of Business at Babson College, and a bachelor of music from The Hartt School at the University of Hartford.



Elisabeth B. Galley
Senior Vice President – Dallas

Ms. Galley has more than 30 years of experience in fundraising and development for nonprofit arts and culture organizations. Her areas of expertise include maximizing major gift and annual fund programs as well as capital campaign feasibility, strategy, management, and implementation. Under her leadership as Chief Development Officer at the Perot Museum of Nature and Science, the museum finished its \$185 million campaign one year ahead of schedule, enabling the new building to open three months early, on budget, and with a \$19 million endowment. During her five-year tenure, Ms. Galley expanded the museum's operating reserves and doubled its contributed revenue. Ms. Galley holds a bachelor of arts in English and master of business administration with an emphasis in marketing and nonprofit administration from the University of Delaware.



Rebekah Lambert
Senior Vice President – Portland

Ms. Lambert joined ACG in November 2009 with more than 19 years of experience in arts management, planning, board development, policy formulation, artistic administration, and program planning. Prior to joining ACG, Ms. Lambert held positions at the Los Angeles Philharmonic, the Young Musicians Foundation, the Honolulu Symphony Orchestra, and Symphony of Southeast Texas. Ms. Lambert previously served as Executive Director of the Eugene Symphony, where she completed eight concert seasons with surpluses and doubled the orchestra's endowment fund. During her tenure, the orchestra experienced unprecedented stability and artistic growth. Ms. Lambert holds a bachelor of music degree from the University of California, Santa Barbara, master of business administration from the Yale School of Organization and Management, and strategic management certificate from The George Washington University and Strategy Management Group. Ms. Lambert is also a certified Strategic Management Professional.



Linda Lipscomb
Vice President – Dallas

Ms. Lipscomb joined ACG in 2016, bringing nearly 30 years of experience in fundraising, marketing, and sales to her consulting and interim management work for the firm. Her areas of expertise include facilitating major capital campaigns, maximizing annual funds and major gift programs, and conducting feasibility studies. At Dallas Museum of Art, she led the final phase of the museum's \$185 million endowment and operating campaign. As Deputy Director of Advancement for Virginia Museum of Fine Arts, Ms. Lipscomb increased annual fundraising by nearly 50 percent and expanded the base of donors following a capital expansion. In these positions, she successfully tackled the challenges faced by nonprofit organizations seeking to improve contributed revenue, build systems and processes, expand major gifts, and mentor fundraising staff. Ms. Lipscomb holds a bachelor of arts in history of art from Sweet Briar College in Virginia and a master of business administration in finance and marketing from Southern Methodist University in Dallas.



Wyona Lynch-McWhite
Vice President – Boston

Ms. Lynch-McWhite brings more than 21 years of experience leading art, university, and multidisciplinary museums. Previously serving as Executive Director of Fruitlands Museum, she led the institution through strategic and business planning, instituted a comprehensive organization and program rebranding, and grew museum membership while increasing attendance, contributed support, and earned revenue. Ms. Lynch-McWhite also held roles as Deputy Director and Executive Director at Fuller Craft Museum. Under her guidance, the museum was successfully reaccredited by the American Alliance of Museums and completed facilities and capital campaign planning. She revitalized the museum's development program and donor relation strategies, eliminated a multi-year deficit pattern, and increased the organization's level of collections development, programming, and partnership support. A 2006 participant in the Getty Center's Museum Leadership Institute, Ms. Lynch-McWhite currently serves as the Leadership and Management Network Chairperson of the American Alliance of Museums and as a board member of the New England Museum Association and the Haystack School of Crafts. Ms. Lynch-McWhite graduated Magna Cum Laude with a bachelor of science degree from Florida A&M University and holds a master of fine arts degree from Columbia College, Chicago.

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