



Tateuchi Center Appoints Ray Cullom As CEO



Tateuchi Center has selected Ray Cullom as CEO, following an executive search process led by Arts Consulting Group (ACG). He will begin his full-time tenure on August 1, 2018.

With more than 25 years of experience in the commercial and nonprofit arts industry, Mr. Cullom brings a wealth of knowledge in the development and supervision of arts venue construction and renovation projects. His previous renovation and development projects include the historic Theatre Row complex of five Off-Broadway theaters on 42nd Street in New York City; the Bethesda Theatre in the Washington, DC region; the 650,000-square-foot Zorlu Center for the Performing Arts in Istanbul, Turkey, which is now Europe's largest multi-stage performing arts complex; and the 2,000-seat SIDC/North Bund Broadway Theater in Shanghai, China.

The nonprofit Performing Arts Center Eastside (PACE) has been doing business as Tateuchi Center since receiving a naming gift from the Tateuchi Foundation. In making the announcement, PACE's Chair of the Board Alex Smith said, "Ray stood out for his high energy, enthusiasm, and approach to developing the Tateuchi Center into the world-class performing arts destination that Bellevue deserves. When asked who he envisions performing at the Center, Ray responded he would first have to talk to community members before he could answer that question. He knows from experience that for our programming to serve our growing and diverse population he has to get to know our future patrons now. We have to be relevant and responsive to our unique community."

"I am delighted to join such a diverse community renowned for being the hub of innovation, entertainment, gaming, and forward thinking in the United States, and to draw on these amazing local resources as we work collectively to create the next generation of performing arts spaces," said Mr. Cullom. "Tateuchi Center will be a reflection of Bellevue's storied past, thrilling present, and aspirational future. This is a particularly ripe setting for the incorporation of state-of-the-art technology into the venue design for this major new center for performing arts innovation, and our architects (Pfeiffer Partners) and construction team are excited and inspired by this challenge to create something truly innovative and unique. I'm looking forward to getting to know the community and to developing the kind of educational and performance programming that meets their diverse needs and expectations."

"ACG was thrilled to work with Tateuchi Center's dedicated search committee to place a candidate of Ray Cullom's caliber in the role of CEO," said [ACG Senior Vice President Martin Bragg](#). "Congratulations to Mr. Cullom, the entire board, and the staff as they begin this exciting new stage together. Mr. Cullom's extensive experience and leadership abilities will have a lasting impact on not only the organization but the entire Bellevue community as well."